## Privacy Begins with YOU Play an active role. **#thinkPrivacy**



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OF

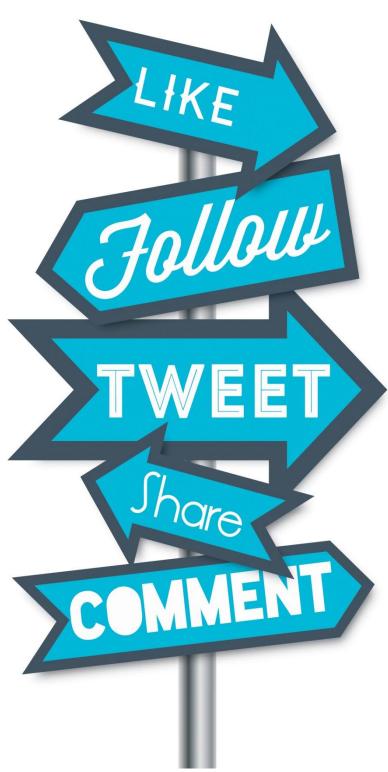
# WHY?

Ask before you allow access



### Play an active role. #thinkPrivacy

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# Think before you post!

Once it's out there, you can't take it back.

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### Are you smarter than your phone?



### **4 Tips to Outsmart Your Phone:**

- 1. Password protect your device
- 2. Enroll in a back-up/wiping program
- 3. Double-check the privacy settings for apps
- 4. Watch where and what you download and upload

#### #thinkPrivacy

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## Ask yourself WHY? before you allow access

# UNIVERSITY OF CALIFORNIA #thinkPrivacy